



SPONSORSHIP PACKAGE

56th Hungaria Gala Ball

The Hungarian Veteran's Association and The Hungaria Gala Ball:

The **Hungarian Veteran's Association**, a non-profit organization, was established after the World War II in Germany.

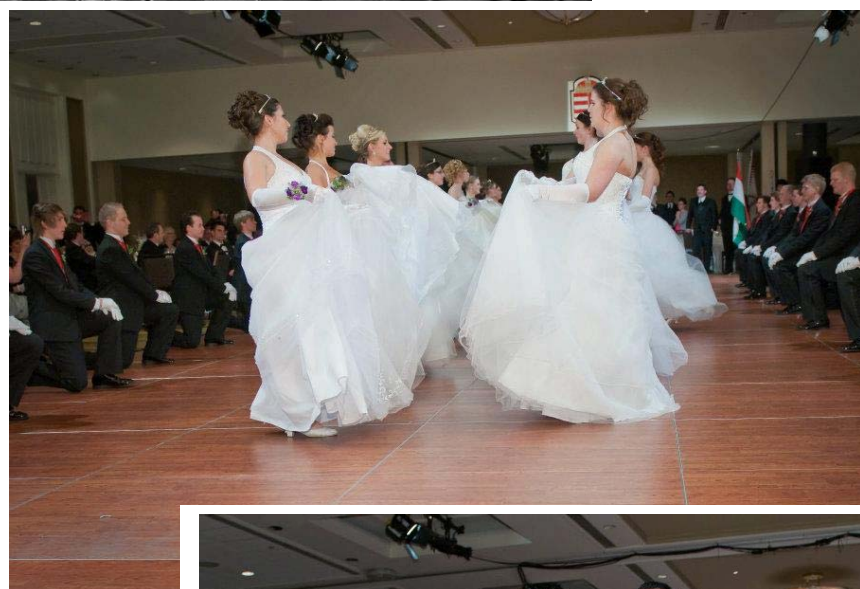
In Calgary, the Hungarian Veteran's Association is the proud organizer and main sponsor of the Hungaria Gala Ball since 1956. What started as a simple social dinner is now an elaborate and elegant evening.

Honoured guests at the Hungaria Gala Ball include the three levels of government, the City of Calgary Police, the Calgary Fire Department and also our Patrons whose continued support enables the younger generation to continue to enjoy this event.



The Debutante Waltz

The Debutante Waltz is the highlight of the evening for the many young ladies being introduced to the Hungarian society, the community at large, as well as the honoured guests.



The Palotás

A very dignified flowing dance, the Palotás (Palace Dance), is the traditional opening dance of all formal balls in Hungary. The origins of the Palotás date back to the fifteenth century. It later gained popularity in the seventeenth and eighteenth centuries, when it was performed in the courts of Hungary. The Palotás dancers are dressed in the traditional court attire of that time.



The Hungarian Folkdance

The Hungarian passion for dance is world renown. Nowhere is it so evident as in the rich history and culture of the Hungarian folkdance. The folkdance enjoys an incredible variety as virtually each village has a tradition and culture of its own. Despite the various dialects of the Hungarian dances, they each share beauty of their richly decorated costumes, energetic music, and the intricacies of their steps and figures.



THE HUNGARIA GALA BALL

SPONSORSHIP OPPORTUNITIES

Patron Sponsor: up to \$500

- Sponsor names will be included in the Program Booklet.

Silver Sponsor: \$501 - \$750

- Sponsor names will be added to the Hungaria Gala Ball Website.
- Sponsor names will be included in the Program Booklet.

Gold Sponsor: \$751 - \$1000

- **Silver Sponsor** benefits plus:
- Sponsors will be verbally recognized at the Ball.

Platinum Sponsor: \$1001 - \$2000

- **Gold Sponsor** benefits plus:
- Sponsor will receive two (2) complimentary tickets to the Hungaria Gala Ball.

Diamond Sponsor: \$2001 - \$3000

- **Platinum Sponsor** benefits plus:
- Sponsor will receive one (1) additional complimentary ticket to the Hungaria Gala Ball.

In addition to the sponsorship opportunities previously mentioned, the Hungarian Ball committee has a very limited number of other unique sponsorship opportunities available:

VIP reception (value at \$500)

- Sponsor recognition will be included in The Program Booklet.

Dinner Music (value at \$500)

- Sponsor recognition will be included in The Program Booklet.

Main Champagne Reception (value \$750)

- Sponsor recognition will be included in The Program Booklet.
- Sponsor names will be added to the Hungaria Gala Ball Website.

Dinner Wine (value at \$1500)

- Sponsor recognition will be included in The Program Booklet.
- Sponsor will also receive two (2) complimentary tickets to the Hungaria Gala Ball.

If you or your company would like to sponsor The 55th Hungaria Gala Ball, please fill in the following information:

Please check level of sponsorship

- **Patron Sponsor** _____
- **Silver Sponsor** _____
- **Gold Sponsor** _____
- **Platinum Sponsor** _____
- **Diamond Sponsor** _____

Please check unique sponsor opportunity:

- **VIP Reception** _____
- **Dinner Music** _____
- **Main Champagne** _____
- **Dinner Wine** _____

Company Name (if applicable)

Contact Name

Mailing Address

City, Province/State, Postal/Zip Code

Phone:

Fax:

E-mail

Upon request any monetary support will receive a receipt. Please make cheques payable to 2011 Hungaria Gala Ball. For any questions or further information please contact our sponsorship coordinator Edita Putlinca Brezovszky at (403) 241-6824.

Scholarships for the 55th HUNGARIA GALA BALL

Congratulations to our scholarship winners



Aaren Szabo,

Catherine Graves

Jonathan Varro,

Vanessa Thomas

Veronica Beothy

The Sponsors and the Ball Committee wish you all very good fortune and much success in the years to come.

Thank you to all who participated

Thanks to our sponsors from last year, we were able to award these five young dancers with scholarships at the 55th Hungaria Gala Ball.

It would be greatly appreciated if you would take the time to review our Sponsorship Package. Consider your generous donation as an opportunity for the Hungarian Veteran's Association to continue rewarding the young dancers with scholarships, and help them to achieve their educational goals.

We hope you will regard this unique community event worthy of your support and will choose to attend the 56th Hungaria Gala Ball. It is a result of your generous support that the Hungaria Gala Ball and ultimately the Magyar culture is preserved and enriches the Canadian multicultural mosaic.